

Open the doors to digital

BIMA Breakfast Briefing
Data and Analytics: Fuelling the

BIMA | Microsoft

Join BIMA, and you'll discover people, knowledge and technology to help your brand and team thrive in a digital world.

BIMA membership can benefit your brand, your people and your customers.

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Join BIMA now



BIMA opens doors.

BIMA is where Britain's digital community comes together. We are the connectors, the thought leaders, the champions and the change-makers helping to foster new thinking, harness new technology and build better partnerships between brands and the digital sector.

We enable brands to do more with digital: to lead trends, to drive change, to be the heart of debate. But most of all, we help brands use digital to create better customer experiences.

BIMA for your brand

- Meet the people with the technology, software and skillsets to help you be first to market with digital innovation
- Access new information and opportunities through our strategic partnerships (e.g. Microsoft) and get first access to content such as our Think Tanks' reports and whitepapers
- Forge more productive links between your brand and digital agencies, and build longer lasting relationships
- Build a better case for your brand's investment in digital
- Take part in a packed calendar of events, from technical roundtables, and hot topic breakfast briefings, to directors' dinners. Don't just follow the agenda; help define it
- Get first access to content such as our think tanks' reports and whitepapers

BIMA for your customers

- Access a vast range of digital skills and expertise to improve the customer experience
- Bring emerging technology (e.g. Ai, VR) to your business in a practical, engaging way
- Understand the trends your customers expect you to be adopting

BIMA for your people

- BIMA memberships are company-wide, so everyone within the business can attend BIMA events, access content, build skills and share the insights produced by our councils and think tanks
- Find, foster and develop talent
- Celebrate success in digital: nominate your people for BIMA Awards and the BIMA 100

Check out this [video](#) to find out what our members say about BIMA. For more information please contact davidbutcher@bima.co.uk

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Join BIMA now.

One membership covers every member of your organisation.