A man in an orange shirt is speaking into a microphone to a group of people seated in a modern office environment. The scene is framed by a red border. The background features a wall with a geometric pattern and large windows.

Place your agency at the heart of UK digital

“

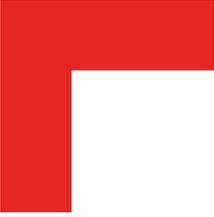
At BIMA you are only a couple of clicks away from someone who knows and has a definitive point of view about a certain topic.

Nancy Rowe, Sapient Razorfish

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BIMA

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Be part of our diverse membership.

Our strength is our community. We bring diverse but like-minded people together to grow their business and upskill their workforce through the BIMA support network.

Joining BIMA brings you into a digital community of brands, charities, universities and agencies large and small. Some names you will recognise: BBC, AKQA, Ravensborne, M&C Saatchi, LV, Cancer Research, Microsoft, We Are Social, Sony Music... check out a full member listing [here](#).

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BIMA helps you grow your agency's influence, upskill your people and find new opportunities, collaborations and partnerships:

- Enhance the prestige of your agency through the BIMA Awards and BIMA 100
- Grow your influence through involvement in BIMA's councils and think tanks
- Demonstrate your expertise through speaking opportunities
- Access new information and opportunities through our strategic partnerships with world-leading organisations like Microsoft

BIMA for your people

Use BIMA to upskill your teams and enable them to make new, profitable connections:

- Peer to peer networking
- Bespoke mentoring programme
- Technical and practical masterclasses
- Digital leaders' dinners and roundtables
- Hot topic briefings
- Access to expert knowledge and advice through our councils, think tanks, whitepapers and surveys

BIMA for winning clients

- Use Awards nominations, speaker opportunities, council participation and more to establish your business and people at the forefront of digital technology
- Take advantage of BIMA templates for procurement and pitching
- Display your BIMA badge to show your digital creds and commitment to the industry

Check out [this video](#) to find out what our members say about BIMA. For more information please contact davidbutcher@bima.co.uk

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One membership covers everyone in your organisation.