

# Put your talent in the spotlight

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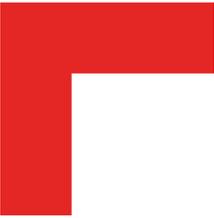
BIMA has proven indispensable in connecting Ravensbourne University into the most relevant conversations in digital and tech.

Lawrence Zeegen, Ravensbourne University

BIMA membership can benefit your students, your staff and your organisation.

**BIMA**

**Join BIMA now**



# Spotlight your talent. Build industry connections.

For any student, your ability to help them gain industry experience, get a foot in the career door or showcase their work can be the deciding factor in choosing a university. Join BIMA, and you'll make the digital industry connections that can benefit your students, your staff and your organisation.

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## **BIMA for your students**

- Earn recognition and start building a reputation via the BIMA Award for Students
- Encourage the best: 10 free BIMA memberships for each member university's 10 best students – with free tickets to most BIMA events & discounts off industry events and leading conferences

## **BIMA for your institution**

- Invite BIMA speakers to support your learning programmes
- Build commercial links
- Gain valuable recognition of your research and innovation via the BIMA Awards and the BIMA 100
- Provide a more holistic offering to students - with stronger links between course and industry – that can benefit recruitment
- Stay up to date-receive The Drum magazine for FREE for 1 year

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## **BIMA for your staff**

- Grow influence: take advantage of speaker opportunities for faculty staff at BIMA events
- Promote and amplify your research
- Build networks and industry connections with access to BIMA events
- Gain recognition: be part of the BIMA 100, showcasing the individuals who are creating the future of our industry
- Access invitation-only peer networking events and forums for creatives, finance directors, client services, tech directors and more
- Shape your industry - apply for a seat on a BIMA Council and influence the agenda for the industry in your region or area of interest. Councils range from regional and discipline lead through to those that develop talent and BIMA Think Tanks that focus specifically on emerging technology, for example immersive tech, Ai and Blockchain
- Build knowledge and networks with free access to quarterly university / agency network events designed to bring academia and industry together

Join BIMA now for £500+VAT per annum.

**BIMA**

**One membership covers every member of your faculty.**